

YOUR UNIFORM
PARTNER

Perry®



www.perryuniform.co.uk



We will enhance your school's brand through excellent & reliable service, providing parents with a user-friendly online experience & great quality products delivered on time, every time.

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*We are your uniform partner,
we take pride in building long term
relationships with our schools.*

Perry is acknowledged as an effective uniform supplier, offering a “no hassle” service designed for the way we live today. We are trusted by more than 75 of the UK’s most successful independent schools as their uniform supplier and we supply a further 60 in-school shops. Forward thinking and creative, we take pride in building strong, long-term partnerships with the schools we support.

We make it easy for you to re-evaluate your school uniform at any point and our expert buying team have a wealth of knowledge and experience across a wide range of suppliers and manufacturers, so we can help you make changes and action your requirements quickly.

All transactions and communications with your parents are recorded in our database, which means we can provide objective analysis of our performance, so you’re always in control.

We’re responsive, accountable, focus on your needs and keep in touch: each autumn we present an annual performance review - a statistical analysis detailing in-depth our achievements in delivering uniform to your parents.

At Perry we are accountable, a safe pair of hands. Totally committed to all our partner schools, we work with them to deliver best value, outstanding quality and a truly personal, flexible, school uniform solution; this means you, the school, are in control of YOUR uniform.

*“This was my first time ordering
a school uniform and you made
it very easy for me, thank you”
SL, London*



75

We are trusted by more than 75 of the UK’s most successful independent schools as their uniform suppliers.

60

We are suppliers to 60 in-school shops within the UK.

At Perry, our people are our biggest asset.

At Perry we're proud of our history, culture, innovation and quality products. But we know that it's our people who make this company a real success. Many of our people have been with us all their working lives. They are Perry people through and through.

We control the whole uniform supply process in-house - we do not outsource. This means our staff are passionate about getting it right first time, that's because we know slow or late delivery, wrongly labelled items, incorrect sizes, inadequately handled returns and poor customer service reflects badly on the school and on our business.

"It was a fabulous service for a busy working mummy where even a school shop is difficult to get to"

JH, Somerset

At Perry, excellent service is standard. Our people care about your parents and about the service they receive. They know that an attractive uniform is only part of the process. That's why we ensure constant availability, rapid free courier delivery and an unparalleled service from start to end - so your parents are happy and so are you!

Every year we handle more than 35,000 phone calls, 78% of orders by value are placed via our web site and we send out in excess of 150,000 items to parents and school shops around the country. With 24/7 online access, free delivery and free returns, our own dedicated telephone call centre staff and an in-school one-to-one appointment service, we're trusted by outstanding schools across the UK.

At Perry, excellent customer service is at the very heart of our business. We strive to exceed every expectation. From the very first call to final delivery and beyond, our tried and tested safeguards and proven controls minimise risk and our dedicated people ensure any problems are dealt with immediately.



35,000

Every year we handle more than 35,000 phone calls.

150,000

We send out in excess of 150,000 items to parents and school shops around the country each year.



With our innovative and sophisticated technology we are responsive & equipped to tackle any eventuality.

With a reputation for innovation and a 15-year track record of successful web-based retailing, our rapid, award-winning, online service and unique intelligent sizing system make it easy for parents across the world to buy their child's uniform whenever and wherever they choose.

I-size, our intelligent sizing system, means you can maintain an individual record of your child's body measurements and place orders quickly and efficiently. Based on the school year attended and whether boy or girl, i-size will display the complete uniform list for you to adjust the number of items required leaving i-size to recommend the most suitable size of garment for your child.

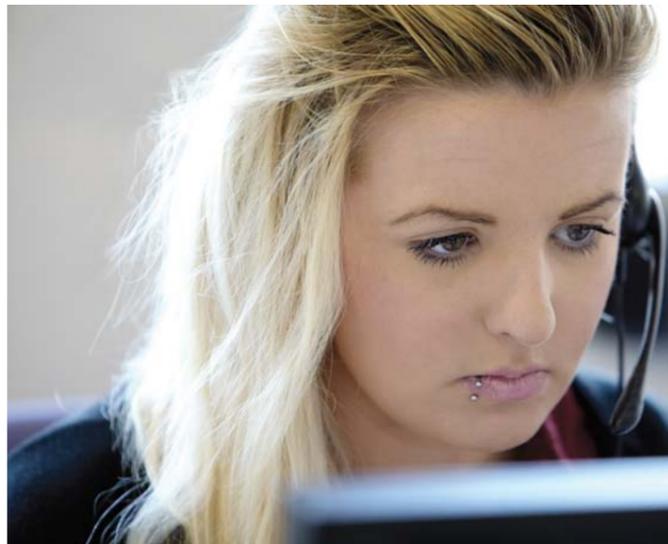
"I received great help from your customer service rep via the telephone really appreciate it"
BP, Pembrokeshire

Our vast experience of online retailing means our service is totally refined, responsive, sophisticated and ready to tackle any eventuality. It delivers huge benefits for schools and parents, making ordering the right uniform a smooth, stress-free process and saving schools both time and money.

The Internet is a part of our daily lives and internet shopping is the future of retail. As our days become busier, we may no longer have the time to visit a uniform shop or spend precious hours in town. As busy parents we need convenience.

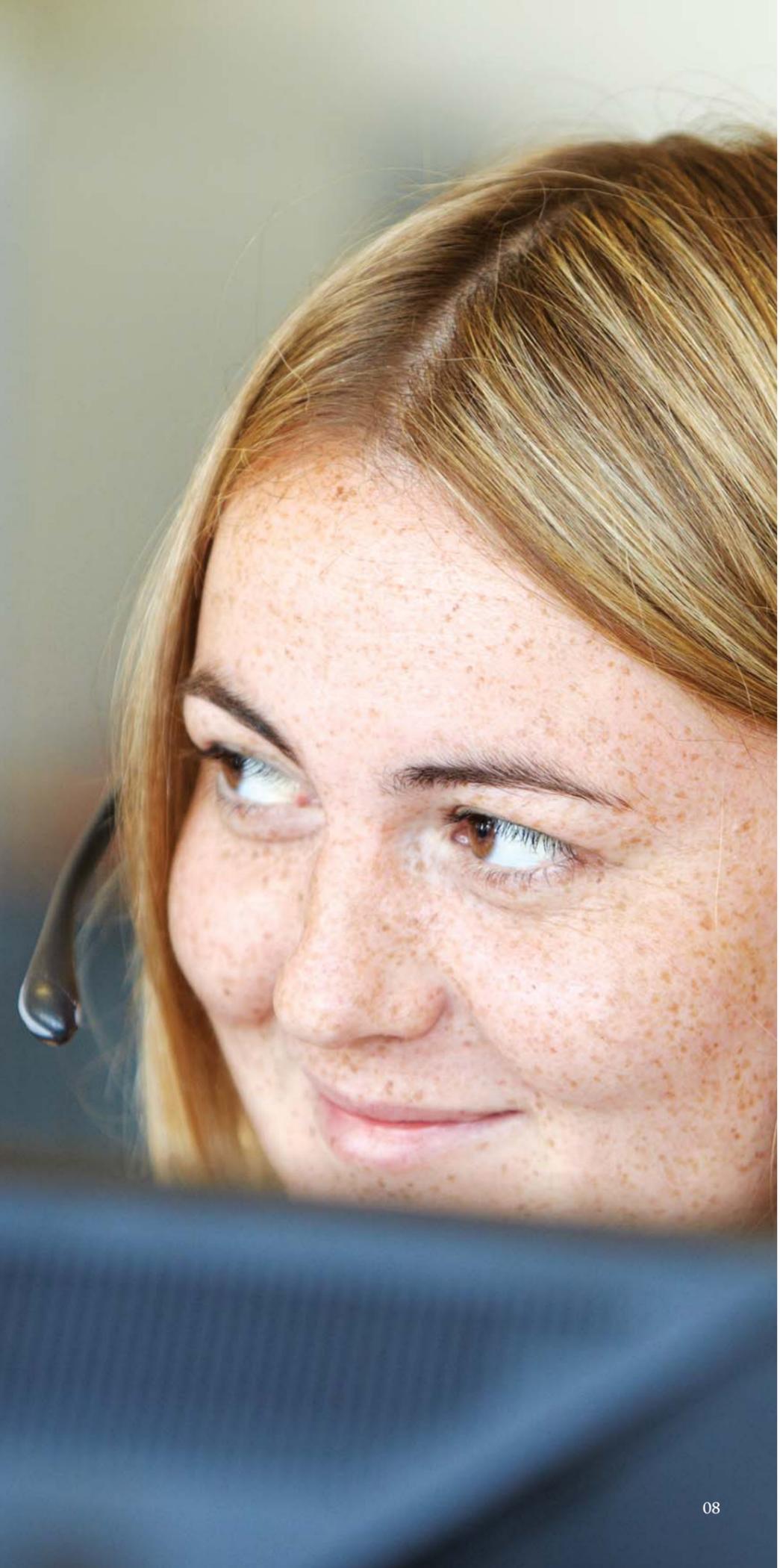


Visit www.perryuniform.co.uk and go to i-Size to record your child's measurements.



I-Size

I-size, our intelligent sizing system, means you can maintain an individual record of your child's body measurements and place orders quickly and efficiently.

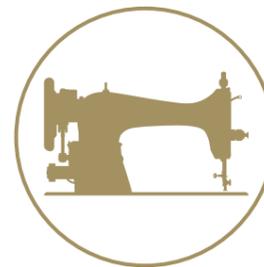
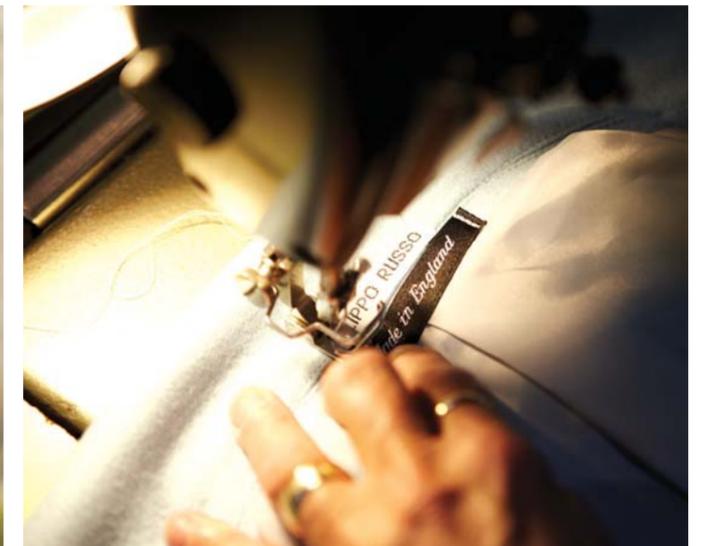


Our products are ethically produced & made in England with the very best UK sourced cloths & fabrics.

Perry is a successful British company with a commitment to continued investment in our UK based manufacturing capability. We source cloth woven in Britain which supports our policy of sustainability.

In addition, we have long standing partnerships with companies outside the UK. Working to a strict corporate responsibility policy, we ensure all our products are ethically produced and that our suppliers adhere to all local and international environmental and human rights legislation.

*“Fantastic, can’t fault it.
I would recommend every school
used perry”
BG, Berkshire*



Through our experience & heritage we ensure that every uniform reflects the culture & ethos of each independent school.

Successful independent schools ensure their uniform reflects their culture, ethos and heritage. Uniform must be practical, durable and available to all parents at all times. It must be distinctive, well designed and high quality. At Perry we know that poor uniforms, a lack of availability and shoddy service can, and does, reflect upon the school.

At Perry we go the extra mile to ensure our business, like our uniforms, is designed to your precise needs.

Perry is dedicated to quality right from the start. Perry uniforms are created in partnership with the school by our own in-house designers - highly skilled people with a deep understanding and knowledge of the independent school sector. Using advanced software and technically superior textiles, we make uniforms that above all are durable while offering the ultimate in comfort.

“Very happy now I don’t have to deal with the incompetences of (....) anymore! Perry is very user friendly”
SL, London



We make everything as convenient & cost effective as possible.

24/7

24 hours a day 7 days a week online or via our own telephone call centre with free next day delivery to home or office.

At Perry, school uniform is accessible 24 hours a day 7 days a week online or via our own telephone call centre with free next day delivery to home or office. We include an out-of-hours courier service, a free returns service, a simple no-quibble, no-strings returns policy and we'll even name tape every item of your uniform and, if required make alterations and repairs. Quite simply, Perry takes the hassle out of sourcing your uniform. In a word it's *CONVENIENT*.

Successful schools make the most of every opportunity and asset. Economics is at the heart of their ability to expand, influence and attract high-calibre pupils. Space in school buildings is a valuable asset and increasingly demands careful consideration as parents' buying habits change.

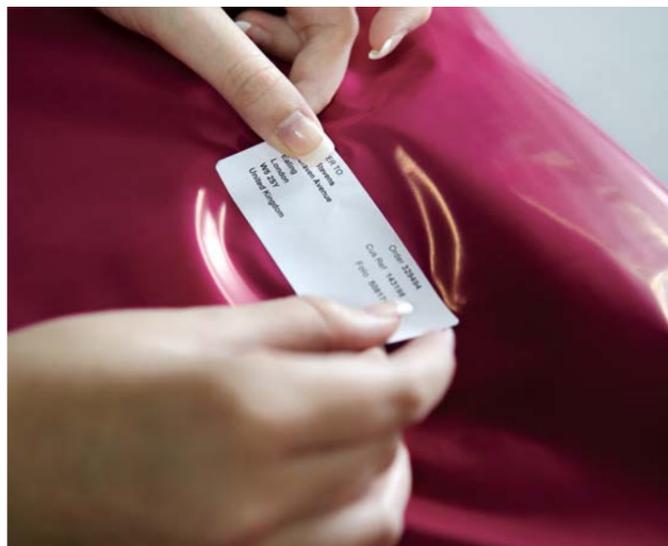
Are you happy that your uniform, sports kit and school shop create the desired first impression for your parents? If you feel the time is right to extend convenience to parents, to improve management and purchasing of uniform, to free up capital and/or classroom space, or to outsource your school shop then call Perry and we will share with you the benefit of our broad experience.

Perry can help you free up this space now and release the capital currently tied up in uniform stock. We can take on your stock, deal with uniform administration and suppliers, put in place an efficient 24/7 ordering service with a fully transactional website and round-the-clock British call centre.

Enhance your school's brand – choose Perry as your uniform partner

“It's great to have a uniform supplier that does what it says on the box”

KA, Bury Lawn



Perry®